

# SUMMER MEDDOCK

LUXURY TRAVEL+STYLE

2024

## SOCIAL STATS

6.3K

Instagram  
Followers

1.6K

Average  
Reach per Post

277

Average Story  
Views

7.2%

Engagement Rate  
\*weekly

## Audience Demographics

86%

Women

84%

US & UK

87%

Age 25-54

### TOP COUNTRIES

USA, UK, Canada,  
Australia

### TOP CITIES

Costa Mesa, Los Angeles,  
Newport, Huntington

## LET'S WORK TOGETHER

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# SUMMER MEDDOCK

LUXURY TRAVEL & STYLE INFLUENCER

## *About me*

The artistry of creating runs through my bones. I believe that pondering the beauty around me, is the segway between simply seeing something and deeply feeling it's beauty and intention. My true admirations for architectural details, local culture and cuisine, heritage design and unique amenities, are what make a partnership with me, one-of-a-kind.

## PREVIOUS COLLABORATIONS

PURE SWEAT & FLOAT  
MALVADOS  
CRESCENT MOON YOGA

## HOW I TELL YOUR STORY

- Editorial Forward Content
- Experience Led Blogging
- Instagram Reels & Stories
- Collaborative Boosted Posts

Let's showcase the true identity of your brand and establish trusted and lasting relationships with your ideal supporters and customers.

With Excitement,

*Summer*



@SUMMERMEDDOCKTRAVELS